



Who we are

Scott Design creates web experiences that help marketing executives in high-tech enterprises reach their customers. We're experts at designing and implementing unique online experiences that speak to all of your customers.

For the past 15 years, Scott Design has helped high-tech companies promote their brands, B-to-B solutions, and consumer products to audiences ranging from executives and IT directors to students and educators.

Visit Scott Design at www.hotdesign.com.

Principals

Matt Scott, President
Kirsti Scott, Creative Director

Number of employees

11

Services

Web design and development
Integrated marketing campaigns
Re-branding work
Interactive product demos
Online banner ads
HTML e-mails and e-newsletters
PHP/Database/SQL development
Search engine optimization
Logos and corporate identity
Print collateral, direct mail, and advertising
to support web initiatives

Clients (partial list)

Adobe Systems
Autodesk
Californina Comforts
CMP Publications
Finisar
Genesis Creative Group
LogLogic
Monterey Bay Aquarium Research Institute
NatnAlex.com
Nextance
Network General
Satmetrix
Skytide
VeriSign
Visible Path
Woven Systems
Zahm Gems

Recent awards

2008 Webby Awards

Official Honoree: Celebrity/Fan

2008 Northern California, Northern Nevada District ADDY Awards

Silver Award: Special Event
Silver Award: Interactive

2008 Silicon Valley ADDY Awards

Best of Show Award: Special Event
ADDY Award: Interactive
Gold Award: Interactive
Silver Award: Special Event
Bronze Award: Special Event
Bronze Award: Consumer Web Sites

2008 The Communicator Awards

Silver Award of Distinction: Internal Communications
Silver Award of Distinction: Poster

2008 Summit International Awards

Silver Award: Best Idea Never Produced
Silver Award: B-to-B Print Campaign
Bronze Award: Poster

2007 W3 Award

Silver Award: Rich Media

2007 Silicon Valley ADDY Awards

Silver Award: Logo Design
Silver Award: Interactive B-to-B CD/DVD
Silver Award: Flash-based B-to-B Website
Silver Award: Consumer Website
Bronze Awards: Mixed Media

2007 Horizon Interactive Awards

Silver Award: B-to-B
Bronze Award: Flash
Bronze Award: Entertainment

2007 Summit International Awards

Silver Award: B-to-B Media Campaign
Bronze Award: Website Product Demo

Affiliations

AD+ Silicon Valley, American Advertising Federation, American Institute of Graphic Arts, Association of Professional Design Firms, Business Marketing Association, Graphic Artists Guild, Capitola/Soquel Chamber of Commerce, Santa Cruz Chamber of Commerce