



Who we are

Scott Design creates web experiences that help technology companies reach their customers. We're experts at designing and implementing websites and integrated marketing campaigns that speak to all of your customers.

For the past 15 years, Scott Design has helped technology companies promote their brands, B2B solutions, and consumer products to audiences ranging from executives and IT directors to students and educators.

Visit Scott Design at www.hotdesign.com.

Principals

Matt Scott, President
Kirsti Scott, Creative Director

Number of employees

8

Services

Web design and development
Integrated marketing campaigns
Re-branding work
Interactive product demos
Online banner ads
HTML e-mails and e-newsletters
PHP/Database/SQL development
Search engine optimization
Logos and corporate identity
Print collateral, direct mail, and advertising
to support web initiatives

Clients (partial list)

Ace Reader
Adobe Systems
Appscio
Autodesk
Draper Fisher Jurvetson
Finisar
Genesis Creative Group
Hoover's
LogLogic
Monterey Bay Aquarium Research Institute
Network General
Nextance
Satmetrix
Skytide
TechLearning
Tungsten Graphics
VeriSign
Visible Path

Recent awards

2008 Summit Emerging Media Award
Leader Award

2008 W3 Awards

Silver Award: Best Structure/Navigation
Silver Award: Computer Hardware Industry
Silver Award: Professional Services Industry
Silver Award: Self-Promotion

2008 Webby Awards

Official Honoree: Celebrity/Fan

2008 Northern California, Northern Nevada District ADDY Awards

Silver Award: Special Event
Silver Award: Interactive

2008 Silicon Valley ADDY Awards

Best of Show Award: Special Event
ADDY Award: Interactive
Gold Award: Interactive
Silver Award: Special Event
Bronze Award: Special Event
Bronze Award: Consumer Web Sites

2008 The Communicator Awards

Silver Award of Distinction: Internal Communications
Silver Award of Distinction: Poster

2008 Summit International Awards

Silver Award: Best Idea Never Produced
Silver Award: B-to-B Print Campaign
Bronze Award: Poster

2008 Silicon Valley ADDY Awards

Silver Award: Logo Design
Silver Award: Interactive B-to-B CD/DVD
Silver Award: Flash-based B-to-B Website
Silver Award: Consumer Website
Bronze Awards: Mixed Media

Affiliations

AD+ Silicon Valley, American Advertising Federation, American Institute of Graphic Arts, Association of Professional Design Firms, Business Marketing Association, Graphic Artists Guild, Capitola/Soquel Chamber of Commerce, Santa Cruz Chamber of Commerce