

Every business has a unique story

Our creative experts can help you tell yours

SD Scott Design Inc

The creative agency for technology companies

Services

Website design and development
Email campaigns and e-newsletters
Landing pages and microsites
Web apps and online tools
Responsive web and email design
Custom WordPress CMS websites
Banner ads and infographics
Copywriting and content marketing

Clients (partial list)

Adobe Systems
Autodesk
Braemar Energy Ventures
Cisco Systems
ContentKeeper
eBay
eQuest
Google
NetScout
SwiftTest
Teaching Channel

Affiliations

American Advertising Federation
AAF Silicon Valley
AIGA
American Marketing Association
AMA Silicon Valley
Business Marketing Association
eMarketing Association
Graphic Artists Guild
Santa Cruz Chamber of Commerce

Contact

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Recent awards

eQuest Website

- ◆ Platinum Marcom Award — *B2B Website*
- ◆ Outstanding Achievement Interactive Media Award — *B2B Website*
- ◆ Silver W3 Award — *Professional Services Website*

Amazon Product Selector App

- ◆ Gold Davey Award — *Landing Page*
- ◆ Silver Horizon Interactive Award — *Online Advertising*
- ◆ Silver W3 Award — *Innovative/Experimental Media*
- ◆ Summit Emerging Media Leader Award — *Online Advertising*

Adobe Web Tools Product Selector App

- ◆ Communicator Gold Award of Excellence — *Microsite*
- ◆ Interactive Media Outstanding Achievement Award — *B2B*
- ◆ Summit International Creative Bronze Award — *Microsite*

Teaching Channel Teams Product Launch Campaign

- ◆ Silver Horizon Interactive Award — *Advertising*

Adobe Connection Newsletter Creation Tool

- ◆ Communicator Gold Award of Excellence — *Web Apps*
- ◆ Interactive Media Outstanding Achievement Award — *E-Newsletter*

B2B Mobile Use Infographic

- ◆ Gold Marcom Award — *Infographic*

Adobe Edge Microsite

- ◆ Platinum Marcom Award — *Microsite*
- ◆ Silver Horizon Interactive Award — *B2B Corporate Website*
- ◆ Communicator Gold Award of Excellence — *Microsite*

Adobe Goldmine Intranet Portal

- ◆ Bronze Horizon Interactive Award — *B2B Corporate Website*
- ◆ Outstanding Achievement Interactive Media Award — *Intranet Website*

Good Technology President's Club

- ◆ Platinum Marcom Award — *Direct Mail/Brochure*
- ◆ Communicator Gold Award of Excellence — *Direct Mail*
- ◆ Gold Hermes Creative Award — *Advertising/Direct Mail*
- ◆ Gold Horizon Interactive Award — *Advertising*

NetScout President's Club

- ◆ Best of Category Horizon Interactive Award — *Print Brochure*
- ◆ Gold Marcom Award — *Direct Mail/Brochure*
- ◆ Communicator Silver Award of Distinction — *Direct Mail*