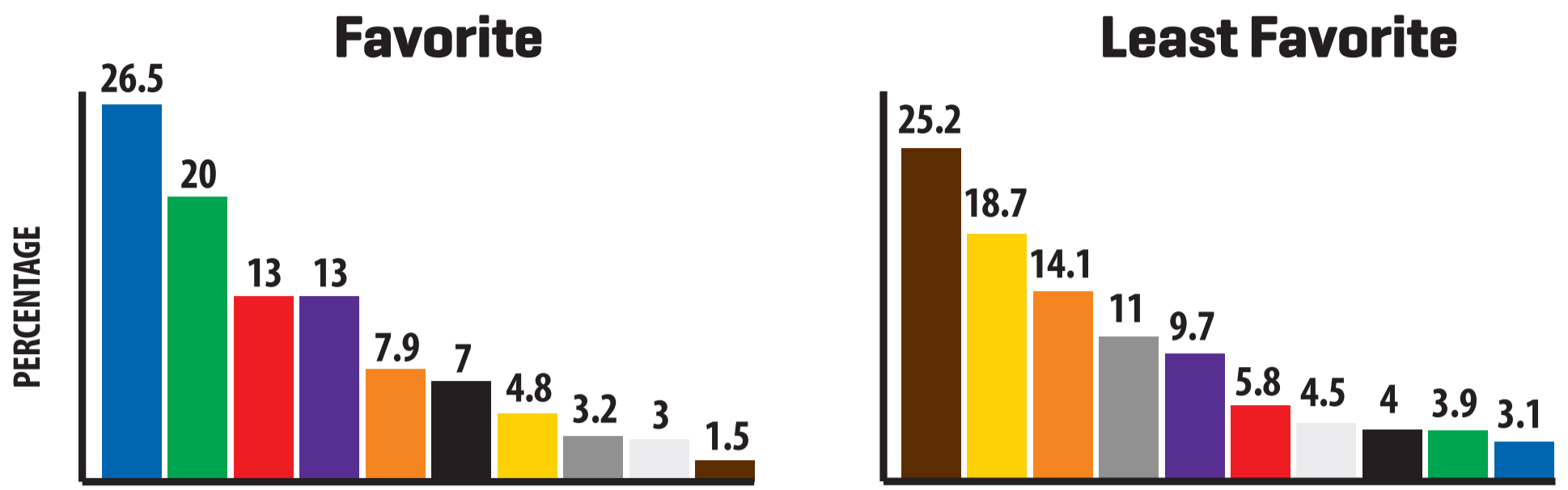


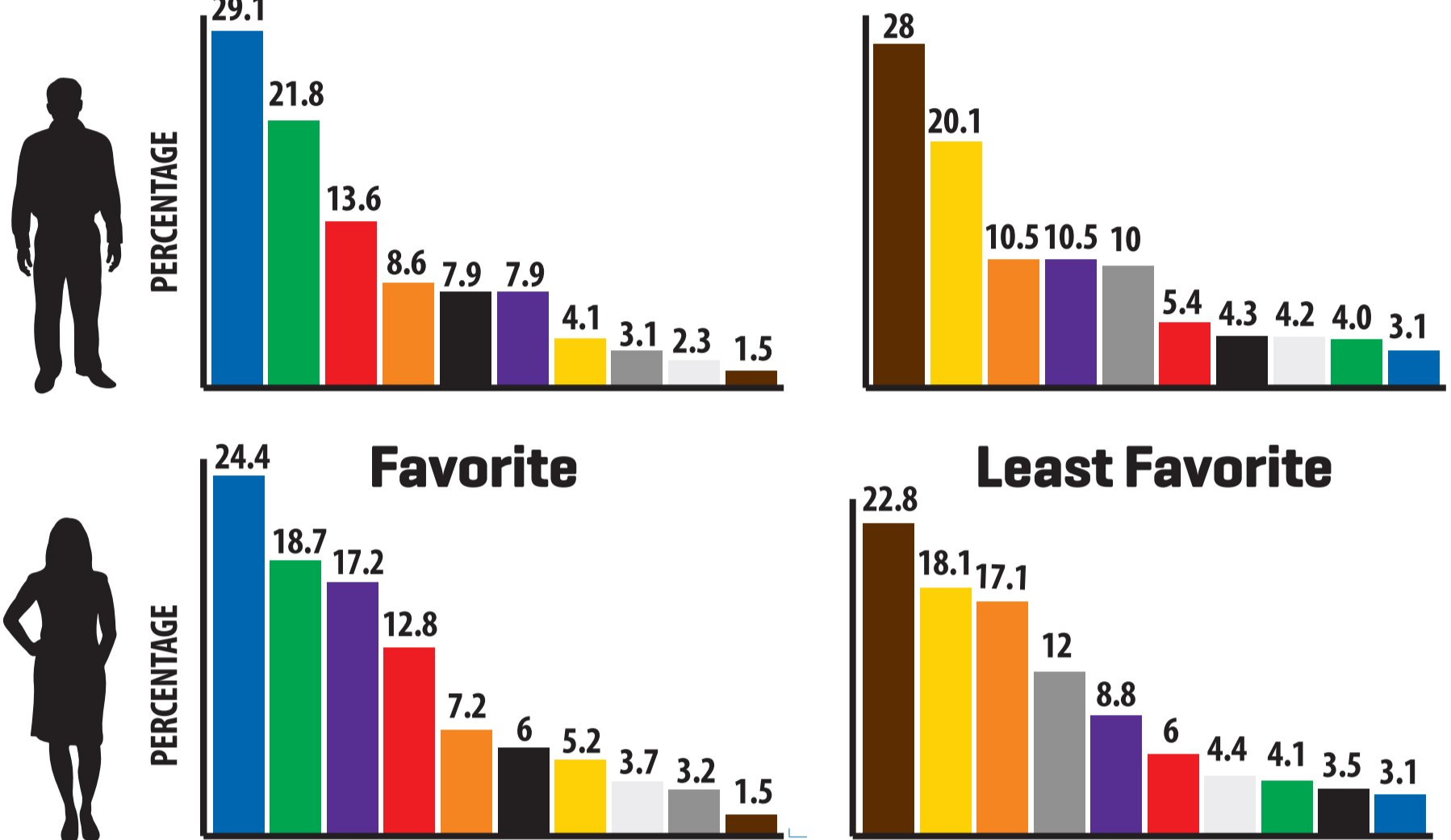
WHAT'S YOUR FAVORITE COLOR?

Almost 3,000 people from 120 countries weighed in on their favorite and least favorite colors, plus told us where they are from, their age, and their gender. Here are the results:

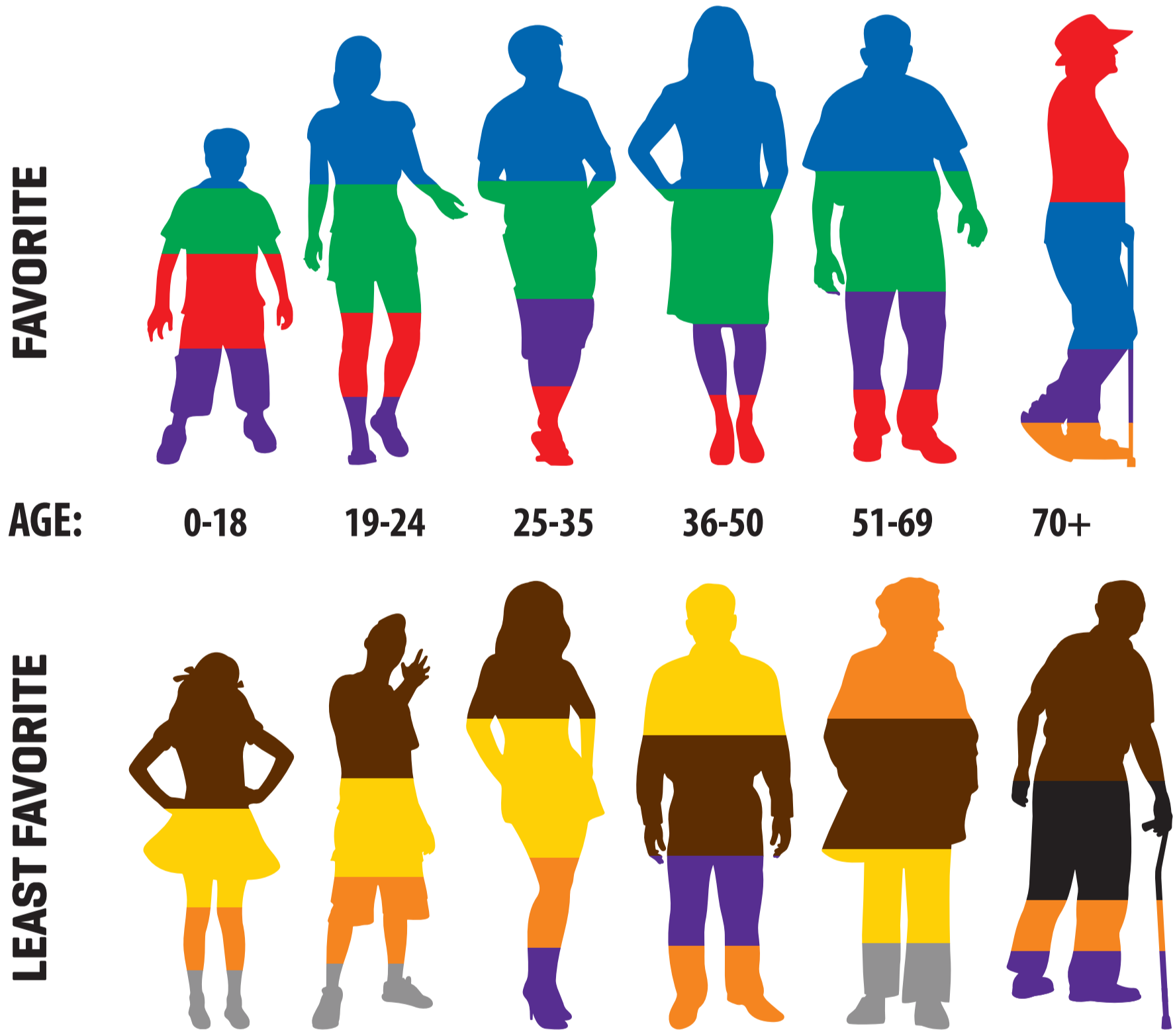
OVERALL COLOR PREFERENCES



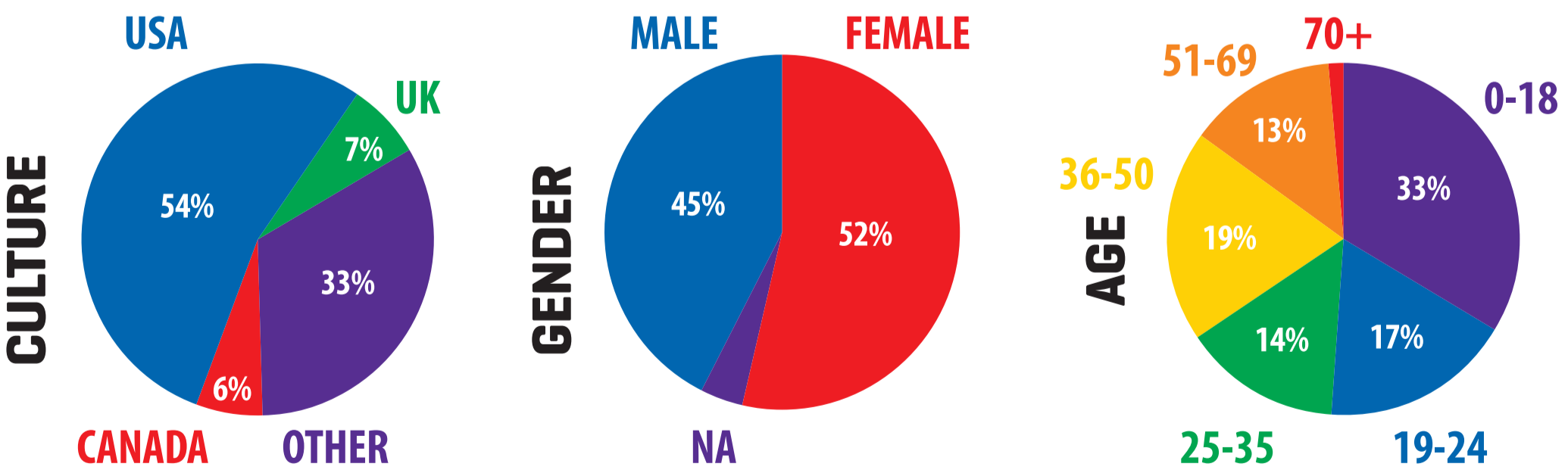
COLOR PREFERENCES BY GENDER



PREFERENCES BY AGE - TOP 4 COLORS



RESPONDENTS



COMMENTS

